

BMW Car Club
of America
Choo-Choo Bimmers



Bimmer News

DIE LETZTE FAHRBANH – The Ultimate Track

**A Newsletter for the
Choo Choo Bimmers Chapter
Of the BMW Car Club of America**



BMW CCA Oktoberfest 2012 Concours rained upon!

**FOURTH QUARTER 2012
OCTOBER - DECEMBER**

President's Address

Happy Fall Choo Choo Bimmers!

Is it just me, or is it unanimous that this has to be one of the best times of the year to call Chattanooga home? There isn't much better in my opinion than the onset of fall, cooler weather and holidays to be spent with friends and family. Not to mention that it seems as if the V8 in my E60 545i is producing more output when consuming the fresh, cool air!

Be on the lookout for a Fall Drive coming up in the near future that Bob Wilson and Jerry Thompson, our Driving Event Coordinators are arranging. We also look forward to seeing you at our future meetings, as well as our Christmas Party at BMW of Chattanooga!

Happy Driving!

Chris Turley

A Word from the Editor

There has been a development for 2013 which I think you will find to be of great interest. It is the introduction of the BMW X1.

The X1 has been around for a couple of years overseas, and was slated to come here in 2012. But because demand was so strong, BMW found it necessary to delay the introduction until 2013.

My husband, Tom, and I saw the X1 two years ago in St Maartens. We were struck by how sleek and "right sized" it appeared to be. When we returned to the states we asked our salesman why BMW didn't bring it to the states? At the time, no one knew why. Now we know!

From what I've read about the X1, it is based on the 3-series chassis! It comes standard with the same engine/transmission combos as the 3 series!

Is it possible that this could be a reincarnation of the wonderful 3 series wagon, but at a more reasonable price?

The starting price for the X1 is around \$31,000. The starting price for the base 328 is now around \$38,000.

I used to lust after the 3 series wagon, but it was always \$10,000 to \$15,000 higher than the standard 328.

If X1 comes close to the 328 in performance (which, based on the specs, it should have a great chance of doing), this SUV (or is it the wagon reborn?) will be a vehicle worth checking out.

I'm so glad to see BMW trying to remain active in the lower (for BMW, anyway) price points.

I own an X3. It is a marvelous car. If the X1 is anything like it or the 3, all I can say is wow!

Lana Freeland

2012

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See more BMW CCA Oktoberfest 2012 pictures on Facebook: Choo Choo Bimmers Chapter of BMWCCA



The Old Curmudgeon's Corner . . .



The Old Curmudgeon on Oktoberfest of 2012

At Oktoberfest BMW aficionados (Propeller Heads) gather someplace annually for a week of hedonistic pleasure centered around BMW's. We wash, we wax and wash and wax some more, until our trusty Roundel clad steeds are shining to a fare the well. Some of us go on into the night with this activity making ready for the Concours that takes place on day 2 of O'Fest. The judges armed with Q'tips and clipboards for this event, show no mercy. They can find places where dirt can hide, that no mortal would think of in an eternity. One can wax and polish to a fare the well and a judge will come along, clipboard and pen in hand and undo 2 days of hard labor in about 2 minutes. Come next year, these owners will come again, shooting for the big prize of number one in Concours. It is all in good fun and perhaps therapeutic for some.

The weeklong events include Gymkhanas, TSD Rallies, door prizes, and bus tours to catch local color among along with the grand daddy of them all, Club Racing. Club Racing runs 2 days longer than regular Oktoberfest events. These guys are hard core. They come to race and race they do!

There are cars to be raffled off and this year we had nine of them. And you don't have to be present to win. The grand prize this year was a New M5 won by someone from West Virginia and he wasn't present. Come to think of it, none of the car winners have been present since I've been attending Oktoberfest. The fun of it all is nice, however.

One of the high points of the week was the Thursday night dinner hosted by the local BMW Store, Kelly BMW. They did not disappoint. The food was good and bountiful and we got to visit a museum on the premises of exotic cars from the 50s', 60s' and 70's. Joey Hand was present for the festivities and to give us a run down his 2011 ALMS Series with Rahal Letterman Lanigan Racing. And a new challenge for Joey Hand Racing, for 2012 Joey will be joining the new BMW M3 DTM team for an eleven race European tour including the legendary Brands Hatch, the Hocken-heimring and the world famous Nürburgring.

All too soon it is Friday and we start to feel sad about missing old friends and new friends. We know these guys by their first names now and it has been nothing but fun for the whole week. All this excitement about a car? Yes boys and girls! All this excitement about a car, about BMW's in particular.

TOC

Future Meetings

November 10, 2012

Chop House

December 2012

BMW of Chattanooga

*Give us your suggestions
for meeting locations.*

Newsletter Stuff

Contributions to this newsletter are welcomed and encouraged by the editorial staff. Submissions may be edited for length, clarity, and content. All editorial material: classifieds, articles, art work etc. should be sent electronically to the editor

Advertising in the Bimmer Newsletter is an inexpensive way to get your company or services known to a great demographic group.

We print about 140 copies quarterly and the publication reaches club members and other BMW car enthusiasts not to mention the hand around factor. Using a standard publishing matrix, an average of three people look at each copy, including friends, family and whoever else picks it up and flips through it.

Prices:

Business Card-	\$10.00
1/4 page-	\$15.00
1/2 page-	\$25.00
Full Page-	\$50.00
Inside Cover-	\$60.00

**Do you have an item that you would like to sell?
Try a free listing in our newsletter.**

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Choo Choo Bimmers Fall Drive

November 3rd Save the date for a very scenic drive with the Choo Choo Bimmers.

We will meet at Starbucks, Hamilton Place 9:00am depart by 9:30am

We will tour the Ocoee and Hiwassee River Gorges with a nice social photo-op in Reliance, TN. where we will enter the Hiwassee.

The drive will take us to the Countryside Cafe in Ooltewah for a nice lunch and time to recap the drive.

Come out and join us. The more cars, the more fun for all.

Bob and Jerry

We will send out a reminder via Constant Contact with a RSVP request.



44th Annual BMW CCA Oktoberfest
Monterey California
Mazda Raceway, Laguna Seca
Monday, August 19 - Saturday, August 24, 2013

Don't forget to check our National website for upcoming Events and most importantly updating your information!

<http://www.bmwcca.org/eventlanding>

LOOK SOMETHING NEW



MEMBER PROFILE

Charles and Brenda Terrell

Chuck and Brenda served as President and or Treasurer from 2000 until 2007, and worked on the original committee to get our Chapter split from the Old Hickory Chapter in 1999. After a 4 year break Brenda resumed a position with the club serving as Treasurer for 2012. She has also indicated that she would be interested in running for the President position for 2013.

They relocated to Chattanooga in 1996 while employed with Xerox Corp. Brenda was born in Los Angeles CA and is Operations Manager at RA McNeil Company a small Pharmaceutical Distributor in Chattanooga and serves on the vestry at St Martin of Tours Episcopal Church in East Brainerd. Chuck was born in Raleigh NC and is a graduate of University of Illinois, Chicago. He had two careers, 21 year with US Navy and retired as a Warrant Officer and 25 years with Xerox Corp as an Account Manager. He currently is enjoying retirement and has several passions besides his BMW's, he sits on the Board of Directors of a charity close to his heart, Hosanna House in Hixson and helps tend the Memorial Gardens at church and sings in the choir at St Martin of Tours in East Brainerd.

Chuck is responsible for igniting the fire we have stoked for BMW automobiles. It was love at first sight! His first look was from the rearview mirror as a BMW came upon and overtook him on the autobahn of Spain in the early 70's. He bought his first BMW 3 series in 1977 and the love affair has yet to end. We just leased our 11th BMW.

"Gretchen" attended her first Oktoberfest in Columbus Ohio this year and is pretty sad she won't be going with us to Laguna Seca next summer. ☹

Please submit your Bimmer profile to Lana Freeland for inclusion in our Newsletter.



THE BMW Century

Please help us build a strong and active membership by telling other BMW owners and enthusiasts about the benefits of club membership. Not only do we have monthly membership meetings at local restaurants to have fun and discuss club business, there are other benefits listed below

BMW CCA offers the following benefits and services:

- ✓ The single finest automobile publication available: Roundel
- ✓ Discounts on parts and supplies
- ✓ Free classified ads reaching all members plus non-member web surfers
- ✓ Library and video services
- ✓ Help from technical and maintenance experts
- ✓ Distinctive club decals
- ✓ "Friends of BMW" booklet listing members who will assist you
- ✓ Ombudsmen to assist you with BMW dealers or suppliers
- ✓ Value Information Coordinator to assist with insurance claims, purchase or sale
- ✓ BMW Special Interest Groups (SIG's) listed in the Roundel

For additional membership information, contact BMW CCA:
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BMW CCA Office Fax: 864-250-0038
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